

CUMBERLAND

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FOR IMMEDIATE RELEASE

New Freestanding Credenza Joins Cumberland Designers Speak Series

*Designed by Gary Lee Partners, the Cumberland **Fortis Credenza** layers diverse elements in strong horizontals for a striking profile that complements its functional storage.*

Grand Rapids, MI, January 10, 2007 – Cumberland Furniture announces the new **Fortis Credenza** designed by Gary Lee Partners. The design offers an abundance of attractive, functional storage. The credenza features a choice of wood or stone tops available in standard credenza or buffet credenza configurations. Each cabinet has an adjustable shelf.

As part of Cumberland's national, multiphase program called Designers Speak, the **Fortis Credenza** defines elegant versatility. Its range of sizes (48" to 144" wide) and material options complement the other furnishings in this series. Together they create a consistent appearance throughout a conference or meeting environment.

The visual allure of the **Fortis Credenza** originates from its contrasting elements – and how they balance one another visually. Designers can select among various materials for the top, case, trim, and door faces. Each door face is framed in polished, satin, or statuary bronze aluminum. Door faces are available in wood, faux leather, or select 3form® Varia materials. A wood case and choice of wood or stone top make this piece an elegant addition to any conference room.

The **Fortis Credenza** reflects Cumberland's standards for high quality, beautifully designed modern American classics crafted with honest materials and delivered flawlessly and without attitude. Using Cumberland's breadth of material choices, interior design professionals have great freedom in altering the character of the **Fortis Credenza**.

Constructed with a solid hardwood core material, the **Fortis Credenza** benefits from quality handcrafted construction techniques that assure years of reliable use and lasting appeal. The wood options for the **Fortis Credenza** are available in Maple, Ash, Cherry, Mahogany, and Walnut as well as Option A Exotic wood in Cumberland's broad range of wood finish options, organized into palettes of light, medium, and dark.

Literature, specifications, and pricing for the **Fortis Credenza** or other models in the *East Coast Collection* are available from Cumberland sales representatives and

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dealerships in major cities nationwide and in Canada and Europe. These materials are also available from Cumberland Furniture by calling (800) 401-7877 or visiting its website at www.cumberlandfurniture.com.

Fortis Credenza Images (High Resolution, 3 MB, 300dpi, 8x10 Crop)

http://www.cumberlandfurniture.com/images/high_resolution/Cumberland-Fortis_Credenza_01.jpg

http://www.cumberlandfurniture.com/images/high_resolution/Cumberland-Fortis_Credenza_02.jpg

Fortis Credenza Online Overview

http://www.cumberlandfurniture.com/designers_speak_product.php?id=10®ion_id=1

Fortis Collection Brochure

http://www.cumberlandfurniture.com/assets/products/Fortis_Product_Sheet.pdf

About Designers Speak

A national, two-year, multiphase program, Designers Speak allows design leaders across the States to express themselves in product designs that speak to their region and their own hearts, as well as to market needs. Through this program, designers from the East Coast to the West Coast are stepping out, taking the lead, and shaping design within the United States. They are making it possible for Cumberland to introduce timeless, classic pieces of furniture – not too trendy, not too modern, and not too traditional – that have the ability to adapt to various interiors.

About Cumberland

Founded in the 1950s, Cumberland was purchased in 1998 by Grand Rapids-based contract furniture industry entrepreneur Scott Gilmore. Even before Gilmore's leadership, Cumberland was well known for its elegant designs for tables, desks, benches, and office and lobby seating. Today, Cumberland's products reflect a cohesive design offering while giving its design partners freedom to create products distinct in their own right. The result is modern American classics that are always in style, fresh and interesting, whether offered last century or today.

For more information on Cumberland Furniture and the **Fortis Credenza**, contact:

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